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NEWS RELEASE

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cmScribe Empowers HealthForumOnline to Achieve Dramatic Growth.

HealthForumOnline taps NetReach's cmScribe content management system to deliver continuing education (CE) courses to psychologists, social workers, counselors, nurses, and other allied health professionals.

AMBLER, PA – April 23, 2007 – Less than one year after switching to NetReach's web-based content management system, cmScribe, HealthForumOnline (HFO) is on-target to deliver over 50 accredited online continuing education (CE) courses to psychologists, social workers, counselors, nurses, and other allied health professionals. The healthcare education website has a very distinct market niche in its focus on health psychology and behavioral-medicine continuing education and now offers more than twice the number of behavioral-medicine CE courses than their largest competitor. Additionally, HFO has recently received accreditation from the Pennsylvania State Nurses Association (PNA) to be an approved provider of CE courses for nurses; dramatically expanding their market offering with 39 approved courses for PA nurses.

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HealthForumOnline's Internet-based continuing education (CE) courses focus on the use of biopsychosocial principles, knowledge and data to promote health, prevent illness, and improve coping among people with established disease. The site provides a fast, cost-effective, and convenient resource enabling healthcare professionals to fulfill their ongoing continuing educational requirements. Busy professionals can search course offerings by specific disease (e.g. cancer, diabetes, spinal-cord injury) or broad category (e.g. ethics, clinical intervention, women's health, cultural diversity), complete the selected course at their own pace anywhere they have Internet access, and print their own CE certificate directly from the website.

“Practitioners are searching for up-to-date information on disease management, and there is a lot of information available. HFO provides a single web source where they can choose a course that suits their requirements. It is difficult for a busy care provider to reserve a day, leave their office, and go to a conference. More and more, vital training may not happen.” said Dr. Michelle Rodoletz, co-founder of HFO.

“We work with distinguished experts in their fields to author theory- and evidence-based online course curriculum and materials—authors like Randall W. Evans, PhD, ABPP who is developing three courses on traumatic brain injury with us. cmScribe's flexibility and ease of use has allowed us to design and deliver each course *in the best way for the material*—not restricting us to a rigid presentation, but rather allowing us to continuously update our courses as the science advances. Additionally, we can manage participants' use of the site, including access to purchased courses, scoring of test material, gathering course evaluations and delivering certificates, all automatically. cmScribe's e-commerce package allows us to accept and manage course payment—it's a complete technology platform that has worked well for us” added Dr. Laura Stanton, HFO's other co-founder.

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About HealthForumOnline (HFO)

HealthForumOnline.com, a healthcare continuing education website was launched in September 2005. The site was designed to achieve two equally pressing needs:

1. Provide a fast, cost-effective, and convenient resource enabling healthcare professionals to fulfill their ongoing continuing educational requirements and,
2. Train healthcare workers to facilitate coping and adjustment among medically ill patients and their families/caregivers.

HFO is supported by a Planning Committee/Advisory Board, which comprises over 40 professionals in behavioral medicine and related scientific fields (Clinical Psychology, Neurology, Oncology, Psychiatry, Social Work, Nursing, Counseling). The company is accredited as a provider of continuing education by the American Psychological Association, the Pennsylvania State Nurses Association, the National Board of Certified Counselors, the National Association of Social Workers, and the California Board of Behavioral Sciences.

HFO's courses are available now, starting at only \$50. More information is available at www.healthforumonline.com.

About NetReach

NetReach was founded in 1994 with a vision to help businesses fully capitalize on the opportunities created by the Internet. NetReach has been at the forefront of web-based technology and design for the past 13 years, creating innovative sites, applications, games and tools that help clients achieve their business goals. Today the company continues its commitment to increasing an organization's return on its internet investment through cmScribe, its premiere suite of web content management, authoring and collaboration tools (CMS) and through related strategic consulting and design services. NetReach provides value through its products and services to a broad range of organizations including healthcare/pharmaceutical, associations, non-profit, high tech, higher education, legal, and industrial. For more information, visit <http://www.netreach.com>

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